



TO PARTICIPATE, YOU MUST RSVP TO [RSVP@KCDAMA.ORG](mailto:RSVP@KCDAMA.ORG)  
**EARLY BIRD** GETS A SNACK BOX DELIVERED TO YOUR DOOR!  
MUST RSVP BY **OCTOBER 9**  
*PLUS - 1 MEAL WILL BE DONATED TO FEEDING AMERICA*  
LATE REGISTRATIONS MUST RSVP BY **OCTOBER 21**

## KPI Design Masterclass – Virtual Course

October 27, 28, & 29  
12:30PM-4:30PM

Presented by Bernie Smith

The KPI Design Masterclass course has been carefully designed for people who...

- Want to select, design, and implement KPIs for **any** organizations
- Are tasked with fixing, or improving existing KPIs
- Need to design KPIs for complex, specialist, or niche businesses
- Want guidance on the principles of optimal dashboard or report design
- Like a structured, logical approach
- Know the data isn't perfect, but need to get the KPIs out there

If you work with **corporations** or **large enterprises**, this approach should be perfect for you.

A snack pack and Zoom details will be shipped to each participant. More details will be sent upon your RSVP.

To learn more please visit our website at <https://kcdama.org/>.

CURRENT MEMBERS CAN  
ATTEND AT **NO CHARGE**

GUESTS/NON-MEMBERS  
CAN ATTEND FOR **\$75**  
*WHICH INCLUDES  
MEMBERSHIP*

