



KC DAMA DAY 2017

<p><u>When:</u> Date: Tuesday, May 23rd Time: 8AM – 5PM Registration & Hot Breakfast at 7:30AM <i>Hot Breakfast, Hot Lunch, Drinks & Snacks included in price</i></p>	<p><u>Location:</u> KU Edwards Campus BEST Building Conference Center 12600 Quivira Road Overland Park, KS 66213 https://edwardscampus.drupal.ku.edu/campus-map</p>
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Speaker:

Len Silverston

**Presenting: Drowning in Data, Starving for Wisdom! :
Emerging Trends in Information Management and How To Apply
Wisdom**

Learn how to apply wisdom to traditional data management programs as well as emerging trends such as Big Data, Data Science, The Internet of Things, and Artificial Intelligence (more details below)

Hurry! Early Bird Price through May 9th:

\$80 for KC-DAMA Members

\$155 for Non-Members*

Cost (after May 9th):

\$100 for KC-DAMA Members

\$175 for Non-Members*

(*includes KC-DAMA membership thru March 31, 2018)

RSVP:

Please e-mail rsvp@kcdama.org by May 16th

You may request an invoice or register online at: <http://kcdama.org/events/>

2017 DAMA Day, Kansas City

Drowning in Data, Starving for Wisdom! : Emerging Trends in Information Management and How To Apply Wisdom

Presentation by Len Silverston

This fun, interactive, informative, and practical seminar will discuss how we can apply wisdom to traditional data management programs as well as emerging trends such as:

- Big Data,
- Data Science,
- The Internet of Things, and
- Artificial Intelligence

This seminar will discuss and address important human behavioral considerations and techniques regarding these new trends as well as for implementing our traditional disciplines of data strategy, data governance, master data management and data modeling.

For example, traditional as well as new trends present cultural and organizational challenges in motivations, trust, security, privacy, transparency, and ethics.

This seminar will focus on something that is often missed and yet so critically important in these efforts: namely the human side of things and how to apply wisdom using specific and practical tools. What is wisdom? It is being able to see what is really happening and taking actions that are in the highest interests of all. In our rapidly changing industry, how can we most effectively do this?

This seminar will address:

- How big data, the internet of things, cognitive computing, artificial intelligence, and other newer trends have changed the enterprise landscape and what is important for us to consider and take action upon in these newer arenas
- Critical human factors that are important to address such as our underlying purpose, motivations and intentions as we evolve our industry, trust, communications and conflicts.
- Important techniques and tools that we can use to apply wisdom in our industry and to our lives
- How to collaborate effectively in an increasingly complex world

The seminar will focus on what is most important: human behavioral techniques that can provide you with an extremely practical and useful toolkit to help you move forward in our industry with your purpose, while applying your true wisdom.

Speaker Bio



Len Silverston

Universal Data Models, LLC

Len Silverston is a best-selling author, consultant, speaker and thought leader with over 30 years of experience helping organizations integrate their data, systems and people. Mr. Silverston is an internationally acclaimed expert in the fields of data modeling, data governance, data management, and in the human dynamics of integrating information. He has successfully implemented many data strategies, architectures, models, governance efforts, and information management programs throughout the world.

He is the author of [The Data Model Resource Book](#) series (Volumes 1, 2, and 3), which describe hundreds of reusable data models. The volume 1 book was rated #12 on the Computer Literacy Best Seller List and his books have been translated into multiple languages. Mr. Silverston has published many articles and has been a keynote speaker at many international data conferences. He is the winner of the prestigious DAMA (Data Administration Management Association) International Professional Achievement Award for 2004 and the DAMA International Community Award for 2006. He has given many keynotes and has received the highest speaker rating at several international conferences. Mr. Silverston's company [Universal Data Models, LLC](#), provides consulting, training, publications, and software to enable integration and to evolve towards true wisdom.